



## MANAGING COST OF DOING BUSINESS



### Training Workshop on Managing Cost of Doing Business

Businesses that don't control their costs, don't stay in business. How well are you doing? Is everyone in your organization sufficiently aware of costs, managing them effectively and maximizing opportunities to reduce them? If there is scope for improvement, this training will help get you back on track. It will demonstrate that cost reduction is so much more than cost control and cost cutting. True cost management is about being *aware* of costs, seeking to *reduce* them through good design and efficient operating practices whilst taking continuing *action* on overspending.

**Pakistan Hosiery Manufacturers and Exporters Association in collaboration with Small and Medium Enterprises Development Authority is organizing one-day training workshop on "Managing Cost of Doing Business".** This workshop is being organized keeping in view the importance of the topic and Identification of cost reduction and business improvement opportunities

#### Course Contents

<b>Module #1</b>	<b>Salient Features of Cost Control</b>
<b>Module #2</b>	<b>Cost Control and Cost Reduction Techniques</b>
<b>Module #3</b>	<b>Checklist for Cost Reduction</b>
<b>Module #4</b>	<b>Methodology for Cost Reduction</b>
<b>Module #5</b>	<b>New Concepts in Cost Reduction &amp; Cost Management</b>
<b>Module #6</b>	<b>Learning Based Group Activities / Case Studies</b>

**Trainer Profile:** Mr. Abid M. Anwer is an expert in Industrial Management as well as in Management Consultancy. Mr. Abid is a Gold Medalist of ICMAP and also holds various Professional Excellence Awards. He is also Approved/ Certified Corporate Trainer of NPO, SMEDA, USAID/TIP, UNDP, BFZ and GIZ of Germany etc. **Date:** Wednesday, 25<sup>th</sup> March 2020 at 10:00A.M **Venue:** PHMA House, 37-H, Block 6, PECHS, near Lal Kothi Stop, Sharah-e-Faisal, Karachi.

**Fee:** Subsidized fee of Rs4000/participant via Cheque, Pay Order or Cash in favor of PHMA.

**For Registration and queries, please contact:**

#### PHMA

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#### SMEDA

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## COURSE REGISTRATION FORM

### **COURSE DETAILS**

Name of Course: MANAGING COST OF DOING BUSINESS

Course Location: PHMA House 37 H Block 6 PECHS Karachi

Date: 25 March 2020

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### **PARTICIPANTS' DETAILS**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone/ \_\_\_\_\_ Fax: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Designation: \_\_\_\_\_

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### **FEES DETAILS**

Fee Paid (Amount): PKR.4000/- (Four thousand rupees only)

Mode of Payment: Cheque  Demand draft  Cash   
(Cheque /demand draft in favor of National Productivity Organization)

Received by (Signature): \_\_\_\_\_